



# PT Berca Schindler Lifts Company Profile



**PT. BERCA SCHINDLER LIFTS**



**Schindler**

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# Schindler in brief.

## **Business activities**

The company was founded in 1874 in Lucerne, Switzerland, and is today one of the world's leading providers of elevators, escalators, and moving walks. Schindler is active in the areas of production, installation, maintenance, and modernization. We have over 1,000 branch offices in more than 100 countries, as well as production sites and research and development facilities in the USA, Brazil, Europe, China, and India.

## **Strategic orientation**

'Leadership through Customer Service' is our vision, since 1 of 7 people around the world use Schindler products every day. These people should be able to rely on high-quality mobility solutions and services at all times.

To achieve this, we are strengthening our global presence and expanding our service network in individual markets. This will enable Schindler to exploit different global growth cycles, to smooth out currency risks, to reduce response times thanks to our proximity to customers, and, at the same time, to increase the productivity of our service offering.

## **Our products move one billion people each day**

Our offering ranges from cost-effective solutions for low-rise residential buildings to sophisticated access and transport management concepts for multifunctional high-rise buildings.

Schindler is committed to developing leading products featuring the latest technology. Examples include the first patent for elevators without a machine room, the Miconic 10 hall call destination system and its successor, Schindler ID, incorporating personalized access-control, as well as PORT Technology – the third generation system that has revolutionized the traffic and security philosophy in buildings and creates previously inconceivable possibilities for architects. Modern traction belt technology represents a further milestone in the development of elevators.

# Urban landscapes shaped by dedicated people and leading technology.

PT Berca Schindler Lifts (BSL) was set up in 2000 as a joint-venture between Central Cipta Murdaya Group and Jardine Matheson Group, is an authorized distributor and service provider for Schindler elevators and escalators in Indonesia. Today, BSL is headquartered in Jakarta.

Each day, its elevators and escalators transport over one billion people to their destinations safely and efficiently – serving the most diverse needs. Its offering ranges from cost-effective solutions for low-rise residential buildings to sophisticated access and transport management concepts for skyscrapers.

Through its strategic investment in people and technology, Schindler is able to provide energy-efficient and user-friendly solutions to meet today’s mobility needs. In this way, it can move people and materials and connect vertical and horizontal transport systems, thus helping to shape urban landscapes – both now and in the future.



# Schindler

## Our vision

“Leadership through customer service.”

### Growing with our customers

Schindler stands for innovation, quality, and safety. We continue to strengthen its leading market position in Indonesia. We are committed to providing our customers worldwide with efficient and sustainable solutions that enable them to create buildings, facilities, and infrastructure that live up to their expectations and visions.

### Growth through investment

We also invest continuously in the training and development of more than 800 employees around Indonesia – with the focus on safety and technical skill sets. Stringent reviews with continuous trainings both in the classroom and on the job to ensure employees continually equipped to provide the best level of service and highest safety standards.

### Growth through innovation

Innovation are key drivers in the successful implementation of our growth strategy. Our technology is a user-friendly solutions for customers whose requirements are evolving rapidly as a result of increasing urbanization and growing influence of new technologies. Our state-of-the-art elevators and escalators, the game-changing PORT technology, modernization, and service solutions bear witness to our unwavering drive to anticipate the future needs.

### Safety

Our first priority is to ensure the safety of more than one billion passengers around the world who use our products each day, as well as to our employees.

We provide the best maintenance and care for the elevators and escalators. Stringent reviews with continuous trainings both in the classroom and on the job to ensure our employees continually equipped to provide the best level of service and highest safety standards.

# Global reach, local focus

## “The Southeast Asia’s largest Integrated Knowledge Centre”

Schindler as the industry leader, advocates raising the standards of safety and quality of the lift industry in Indonesia. Schindler launched its largest Integrated Knowledge Center in Southeast Asia in Puri Indah, Jakarta earlier this year with a capacity to conduct trainings for hundreds people per year.

The trailblazing ‘Knowledge Center’ is a one-of-a-kind place to encourage employees to continuously develop their personal skills and professional competency, in view of the need to adapt constantly to the changing operating environment. Schindler has also integrated several innovative break-out areas more commonly seen in Startup workplaces in the design of its new office. The fun and open spaces promotes a working environment with a focus on collaboration and team spirit.





# Be Schindler. Be Thoughtful

“We provide complete support throughout the equipment’s and building’s lifecycle”

Our installation engineers, supervisors and project managers are time-served specialists with the training and experience to install quality equipment in one of the world’s most challenging work environments: the building site.



# Our products and services

## Passenger elevators

Schindler has an elevator solution to meet every individual need in the market – from low rise requirements with a focus on affordable basic transportation through to mid-rise applications for the residential and commercial market segments and finally to high-rise solutions for buildings of up to 500 meters.

## Escalator and moving walks

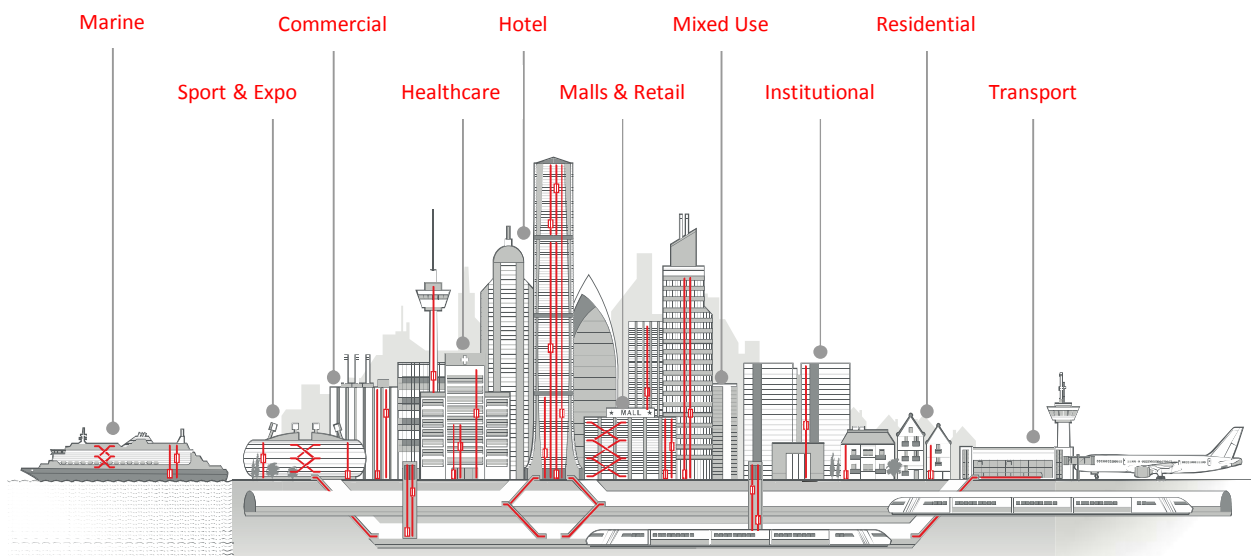
Schindler has escalators for all applications – from shopping malls, offices, hotels, and entertainment centers, to busy airports, subway, and railway stations. Our moving walks – whether inclined or horizontal – ensure efficient transportation in public areas.

## Modernization

We offer a range of elevator and escalator modernization products.

## Services

The next technician is always within reach worldwide, 24 hours a day.





# Be Schindler. Be Everywhere.



# Reference Installations



Thamrin Nine  
Jakarta



Bahana Tower  
Jakarta



Gama Tower  
Jakarta



World Trade Center  
Jakarta



# Reference Installations



# Schindler Your First Choice.

## Contact us.

The Jardine Schindler Group office.

<b>Brunei</b>	<b>Malaysia</b>	<b>Thailand</b>
<b>Cambodia</b>	<b>Myanmar</b>	<b>Thailand</b>
<b>Hong Kong</b>	<b>Philippines</b>	<b>Vietnam</b>
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### **Disclaimer**

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